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Digital Media Technology Research Emerging Technologies in Careers THE ACADEMIC STANDARDS A 1 1 í Accounting as a Profession The Entrepreneur Accounting Fundamentals Entrepreneurs in the Domestic Economy Framework for Financial Reporting Entrepreneurs in the Global Economy Financial Reporting and Analysis **Business Foundations** Compliance Innovation and Opportunity in Entrepreneurship Í Í 6 Knowledge and Planning Personal Finance Responsibility Money Management - Credit and Debt Organizing Leading and Directing Risk Management and Insurance Evaluating and Controlling Saving and Investing Í 17 Foundations of Communication *Global Literacy* Government and Legal System Etiquette Organizational Communication **Global Economics** Electronic Communication **Global Communication** Diversity Global Responsibility Global Decision Making Global Business Opportunity Í Influence of Emerging Technologies Global Marketing Digital Citizenship Global Finance Hardware Input Technologies Í **Operating Systems** Organization and Characteristics of Business Networking Management Functions Software and Applications Management Skills Human Resource Management Programming Management Focus

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Marketing as a Profession Marketing Fundamentals Communications in Marketing Consumer Behavior Marketing Mix Research Marketing Plan Marketing Technology Marketing Law and Ethics

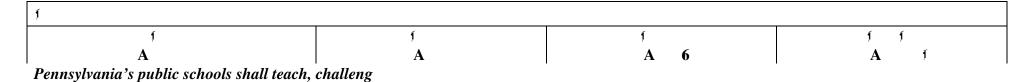
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Pennsylvania's public schools shall	teach, challenge and support every	student to realize his or her maximum	n potential and to acquire the
knowledge and skills needed to			
و وبد L Intention lly Bl nk	e e L Recognize nd give e ples of e penses	o o L Identify nd cl ssify ≺	• • • • L Descri e nd e pl in the criteri used to deter ine « nd journ lize the e pense tr ns ctions
Ask nd nswer questions out eing co pens ted for co pleting t sk	• • M Descri e the different ethods of how people re co pens ted		

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Pennsylva	nia's public schools shall	teach, challenge and support every s	tudent to realize his or her maximum	potential and to acquire the
knowledge	e and skills needed to			
	و و Y Intention lly Bl nk	Discuss the price of n ite nd the ctu 1 ount p id	Q Q Y Identify nd list e ples of t es	Deter ine nd c lcul te t le inco e nd t li ility for oth person l nd usiness t es
	و و Z Intention lly Bl nk	οοZ Intention lly Bl nk	Q Q Z Identify the i port nce of good record keeping for usinesses	e e e e z Z De onstr te n procedure th t provides ssur nce th t fin nci l records re ccur te

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A nsylvania's public schools shall wledge and skills needed to	A teach, challenge and support every s	A 6 tudent to realize his or her maximum	potential and to acquire the
Ask nd nswer questions rel ted to person 1 likes nd dislikes of ho e nd school responsi ilities Reference Career Education and Work 13.1.1.A - B	Identify person lity nd ch r cter tr its out yourself s rel ted to ho ies ctivities nd interests <i>Reference Career Education and Work</i> 13.1.5.A - B	 A E ine v rious occup tion options sed on c reer ssess ents results person 1 ch r cteristics t lents skills ilities nd ptitudes s rel ted to c reer p thw ys clusters or occup tions <i>Reference Career Education and Work</i> 13.1.8.A - B 	An lyze person 1 ch r cteristics t lents skills ilities nd c reer ssess ent results s rel ted to c reer p thw ys clusters or occup tions <i>Reference Career Education and Work</i> 13.1.11.A - B
العني B Identify occup tions of f ili r dults	b b b b b b b c b b b b c b c b c b c b c c c c c c c c c c	Apply v rious online nd tr dition 1 c reer n ge ent tools to e plore	مر الع B An lyze specific occup tion within
o ith propting nd support discuss the concept of glo 1 co unity	Identify nd co p re occup tions within the glo l rketpl ce	C Correl te individu l c reer interests to jo opportunities within the glo l rketpl ce	An lyze nd co p reglo le ploy e opportunities rel tive to c reer interests including ut not li ited to the country culture legiti cy of glo l usiness prospective e ployers nd soci l network virtu l identity
Ask nd nswer questions out different types of work	Discuss tr dition 1 nd virtu 1 work environ ents	D Coprend contr st occup tions in versus tr dition l work environ ent	An lyze jo t sks nd responsi ilities when working in virtu l versus tr dition l work environ ent
E Intention lly Bl nk	E Intention lly Bl nk	E ine school progr offerings rel ted to individu 1 c reer options	Co p re nd contr st c reer interests w post second ry opportunities
<i>Reference Career Education and</i> <i>Work 13.1.3.D</i>	<i>Reference Career Education and Work</i> 13.1.5.D	Reference Career Education and Work	Reference Career Education and Work

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Pennsylvania's public schools shall	teach, challenge and support every s	tudent to realize his or her maximum	potential and to acquire the
knowledge and skills needed to			
		13.1.8.D	13.1.12.D
Reference Mathematics 2.1.K.B	Discuss the costs ssoci ted with post second ry educ tion	An lyze fin nci l options nd costs ssoci ted with post second ry educ tion	و جورج F Ev lu te v rious ethods for fin ncing post second ry educ tion
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ylvania's public schools shall teach, edge and skills needed to	, challenge and support every studer	nt to realize his or her maximum p	otential and to acquire the
s ith pro pting nd support sk nd nswer questions out electronic co unic tion	 S E pl in electronic co unic tion options e g for l vs infor l ti e constr ints geogr phic loc tion sed on the intended ess ge 	S Apply ppropri te electronic co unic tion sed on ess ge require ents	Ev lu te electronic co unic tion options sed on need
o ith pro pting nd support nswer questions rel ted to <i>Reference Business, Computer and</i> <i>Information Technologies 15.4.2.B</i>	E pl in the i port nce of Reference Business, Computer and Information Technologies 15.4.5.B	© T Discuss the rules of <i>Reference Business, Computer and</i> <i>Information Technologies 15.4.8.B</i>	De onstr te pplic tion of in work nd person 1 situ tions Reference Business Computer and
U Intention Ily Bl nk	U Intention Ily Bl nk	• U Identify nd e ploy v rious electronic	Information Technologies 15.4.12.B
ور مع Intention lly Bl nk	Identify o ile co unic tions used in	co unic tion options rel ted to desired outco es Descri e v rieties of o ile	electronic co unic tion options rel ted to desired outco es Ev lu te how o ile co unic tion i p cts e f o n c

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•	dy ania's public schools shall teach, dge and skills needed to	challenge and support every stude	nt to realize his or her maximum po	nential and to acquire the
۲	Reference Student Interpersonal Skills 16.2.K.B	• X Identify diversity within groups nd its effect on co unic tions	• X De onstr te effective techniques for good co unic tion	Q Q X Identify the diversity within work group nd the str tegies for effective co unic tion

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knowledge and skills needed to	· • • • • • • •		
Identify v rious technologies used in the cl ssroo nd t ho e	• A Identify e erging technologies used for educ tion 1 nd person 1 success	• A An lyze the influence of e erging technologies on d ily life	Apply the cre tive nd productive use of e erging technologies for educ tion 1 nd person 1 success
De onstr te responsi le use of technology nd equip ent	B Identify nd de onstr te underst nding of ethic 1 s fe nd soci 1 online eh vior nd potenti 1 consequences of unethic 1 uns fe nd in ppropri te eh vior	B Interpret nd pply ppropri te soci l leg l ethic l nd s fe eh viors of digit l citizenship	oprii

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ennsylvania's public schools shal	l teach, challenge and support every s	tudent to realize his or her maximum	potential and to acquire the
nowledge and skills needed to			
Intention lly Bl nk		F Identify network co unic tion technologies	Coprend contrest network environ ents including the function of network devices nd connectivity issues
o ith help nd support select nd use v rious softw re pplic tions for n intended purpose	G Cre te digit l project using ppropri te softw re pplic tion for n uthentic t sk	G Cre te n dv nced digit l project using ppropri te softw re pplic tion for n uthentic t sk	Cre te n dv nced digit l project using sophistic ted design nd ppropri te softw re pplic tions Inf

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Denservly and a markling of a start	all to a she she all success and assume and assume a	ter danst to monthe a loin on loon as	

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	ls shall teach, challenge and support eve	ry student to realize his or her maximum	potential and to acquire the
knowledge and skills needed	to		
Intention lly Bl nk	Ŷ		
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Reference Career Educa	tion and		
Work 13.4.3 A - B			

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A sylvania's public schools shall eledge and skills needed to	A Il teach, challenge and support every st	A 6 student to realize his or her maximum	potential and to acquire the
M Intention Ily Bl nk	M Discuss potenti 1 <i>consequences</i> of disclosing person 1 infor tion	• M E ine steps to ini ize e posure to <i>identity theft</i>	Assess the i p ct of identity theft develop pl n for correcting neg tive credit report
N o ith pro pting nd support sk nd nswer questions out ite s of v lue th t could e lost or d ged	N Discuss ethods to protect v lu le ite s g inst d ge or loss	• N E ine the purpose nd i port nce of v rious types of insur nces	Coprend contr st v rious suppliers of insur nce products nd develop criteri to ev lu te individu l insur nce needs
O Intention lly Bl nk	o O Intention lly Bl nk	• O Intention lly Bl nk	O Develop criteri for dis ster n ge ent pl n th t includes provisions for secure stor ge of digit 1 nd p per docu ents inventory of household ite s c sh reserves nd edic 1 records
Reference Economics 6.5.3.G	P Reference Economics 6.5.5.G	P Reference Economics 6.5.12.G - H	P Develop fin nci l invest ent pl ns to cco od te v rious econo ic nd person l scen rios
Intention lly Bl nk	Q Discuss the purpose nd function of invest ents	Q C lcul te invest ent growth using v rying r tes of return	Apply the Rule of to esti te the nu er of periods required to dou le n invest ent
R Intention lly Bl nk	و R Discuss invest ents nd how they c n grow in v lue o و و r rd s invss م n	l a to o a opeo, n B TJT I o o o e	ion ۱۱ مې g مېم ion ۱۱ مې ion ۱۱ مې g مېم ion ۱۱ مې ion ۱

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Pennsylvania's public schools shall teach, challenge and support every student to realize his or her maximum potential and to acquire the

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nnsylvania's public schools shal	nsylvania's public schools shall teach, challenge and support every student to realize his or her maximum potential and to acqudere the		

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Α	Α	A 6	A 1
ennsylvania's public schools nowledge and skills needed to	shall teach, challenge and support every s	student to realize his or her maximun	n potential and to acquire the
Intention lly Bl nk	• L E pl in why usiness org niz tions should e const ntly w re of e tern l ch nges	• L E pl in how historic intern tion l rel tionships i p ct current usiness	Identify worldviews nd their i p ct on glo 1 usiness
► Intention lly Bl nk	• M Identify countries th t produce or speci lize in p rticul r product or industry	• M Investig te resources gencies nd org niz tions th t pro ote glo 1 tr de	Identify str tegies e ployed to pro ote glo 1 usiness opportunities
n • • • N Intention lly Bl nk	• N Intention lly Bl nk	• N Intention lly Bl nk	و وي N Identify usiness str tegies rel ted to intern tion l rketing

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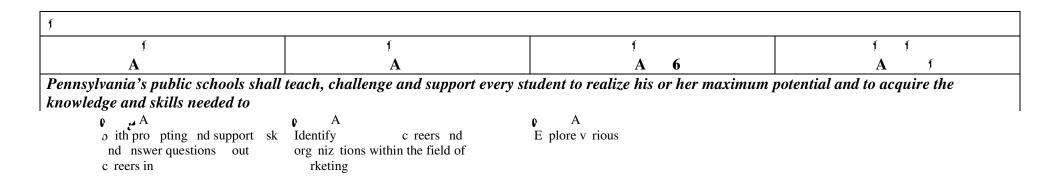
Pennsylvania's public schools shall teach, challenge and support every student to realize his or her maximum potential and to acquire the knowledge and skills needed to

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Pennsylvania's public schools sl	hall teach, challenge and support every st	udent to realize his or her maximum	potential and to acquire the

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Pennsylvania's public schools s knowledge and skills needed to	Pennsylvania's public schools shall teach, challenge and support every student to realize his or her maximum potential and to acquire the knowledge and skills needed to				
Intention lly Bl nk	Intention lly Bl nk	Discuss the enefits of lifelong le rning on c reer growth	Design c reer pl n th t incorpor tes person l interests educ tion nd societ l trends s rel ted to lifelong le rning in the ch nging glo l environ ent		
Intention lly Bl nk	C L Intention lly Bl nk	¢ L Intention lly Bl nk	E pl in the purpose nd ctivities of hu n resource dep rt ent in usiness or org niz tion		
M Intention lly Bl nk	• M Intention lly Bl nk	o M Descrie the interview o oorce dispondest	s		



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Pennsylvania's public schools shall teach, challenge and support every student to realize his or her m

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Foreign De tMoney owed y n tion to foreign investorsnks or govern entsFr nchiseLeg 1 gree ent th t gives n individu 1

Logistics	The h ndling of det ils of n oper tion ssoci ted with procure ent tr nsport tion delivery nd f cilities n ge ent	
M rketing	Dyn ic ctivities th t focus on the custo er to gener te profit le e ch nge	
M rketing Pl n	A pl n th t guides co p ny so th t it voids such pitf lls s lost s les lost opportunities nd poor product pl nning	
Monet ry	Rel ting to oney	
Monopoly	E clusive control or possession y one group of the e ns of producing or selling goods or services	
Multi edi tools	Co unic tion th t uses ny co in tion of different edi including te t spoken udio usic i ges ni tion nd video	
Negoti ting	Try to re ch n gree ent or co pro ise	